

official matchday magazine 30p

SOUTHEND football club **UNITED**

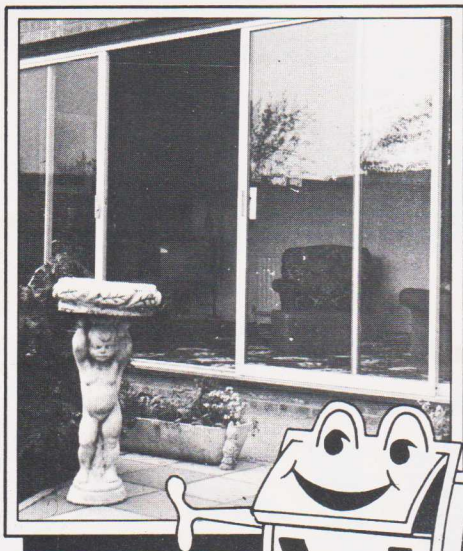


LEAGUE DIVISION

THREE



SOUTHEND v BOLTON WANDERERS
MONDAY 3rd SEPTEMBER 1979 KICK OFF 7.30p.m.
FOOTBALL LEAGUE CUP 2nd ROUND. 2nd LEG.



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SOUTHEND UNITED FOOTBALL CLUB

Dave Smiths' Column



One thing I'm dead chuffed about and that is, that both Ian and Stan aren't playing tonight. We may have problems on the field, but, I'm glad they're sat in the stand. (Have heard they're still useful at seashores about time too!!!!)

I'm hoping that we've gone to Bolton last week and tried to play football and entertain — hoping anyway that we've taken part as we know we can!!

If we've lost badly then let us hope we've learn't from our big brothers and give it a real go night.

If we got a favourable result that I think we're capable of, then what a tremendous match we have in store. — (at least there's no snow storm tonight!!)

They tell me Ian Greaves' secret desire was to be a light housekeeper until he found out, he couldn't sleep with the light on!!!

On a more serious note, we have a large task ahead of us tonight. Your support is of great importance throughout. So, even when things are bleak keep trying to lift us.

Let's hope it's a great night, a night to be proud of. Let's hope it's a credit to football. Let's hope we've all done our best and we can't do any more than that.

As I'm writing these notes on the Sunday after our Wimbledon win and you're to be reading them on the Bolton game — where do I start?

No better place to start than with Ian Greaves, Bolton's manager. Quite a credit to the game at all levels. Have known him for a long time and proud of that fact!! (sounds good that, should get him crying in his beer!!!)

As a coach, he is first class, so besides everything else being equal, we, have to out think him, can't out talk him that's for sure!!

I'm sure we all wish Ian and his very experienced assistant Man Stan Anderson a highly successful season in the first division!! They've started so well.

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NEXT HOME MATCHES

FOOTBALL LEAGUE
Division 3
Friday 7th Sept. 1979

v
BLACKPOOL
Kick-Off 7.30pm

MID-WEEK LEAGUE
Tuesday 11th Sept. 1979

v
BRIGHTON & HOVE ALBION
Kick-Off 7pm

WELCOME TO

TODAY'S VISITING TEAM

BOLTON WANDERERS F.C.



Left to Right, Front Row: David Burke, Brian Smith, Roy Greaves, Neil Whatmore, Peter Reid, Dave Clement.

Middle Row: Stan Anderson (Assistant Manager), Peter Nicholson, Jim McDonagh, Alan Gowling, Terry Poole, Mike Graham, Jim Headrige (Physiotherapist), Ian Greaves (Manager).

Back Row: Paul Jones, Tadeusz Nowak, Len Cantello, Mike Walsh, Sam Allardyce, Neil McNab.

A glance at the record book suggests that this is our first cup-tie encounter with Bolton Wanderers and in fact we have only met them twice in the Football League, both games being in the Third Division in 1972/3 and both ending in 1-1 draws.

Since then they have climbed back to Division One where they began their Football League career as one of the twelve founder members in 1888. Since then they have fluctuated between Divisions One and Two, but the only time that they have slipped lower was for just two seasons between 1971 and 1973.

Last season when they returned to the First Division was the sixtieth that they have spent there in a season in which they suffered quite badly from injuries they could feel satisfied to have held on to their place, finishing in nineteenth position with 35 points.

It was Bolton's poor form away from home that put them in relegation danger at one stage last season

for up to March they had picked up just four points on opponents' grounds from a win at Q.P.R. and draws at Southampton and Middlesbrough. Things improved as the weather brightened towards the end of the season, however, and in addition to four home wins in a row at one stage they won at Old Trafford and drew at Coventry, Nottingham Forest and Wolves.

THIS SEASON

In the present campaign they have made quite a good start with a home win over Southampton a draw with Aston Villa and a hard-fought goalless draw at Anfield. In the absence so far of FRANK WORTHINGTON (24 goals last season) who is still in America, NEIL WHATMORE has come back into the team to score twice in the opening games and he is likely to be linking up tonight with ALAN GOWLING, who in a career that has taken him successively to Manchester United, Huddersfield, Newcastle and Bolton has

scored over 130 League and Cup goals.

Newcomers this season are DAVE CLEMENT from Q.P.R. in defence and LEN CANTELLO from W.B. Albion in midfield, the latter linking up with NEIL McNAB, an ex-Spurs man signed last season, and long-serving ROY GREAVES, hero of over 500 League and Cup games for his one and only club. Also coming into his own in the 'engine room' this season is JAN NOWAK, Manchester-born despite his name.

In defence, PAUL JONES, who scored against us here in March 1973, has played nearly 350 games and scored nearly 50 goals and he and another home-grown product, MIKE WALSH, are likely to be linking up today with new signing DAVE CLEMENT and PETER NICHOLSON, who came from Blackpool, just over a year before 'Wanderers' last visit here.

In goal JIM McDONAGH has done well since moving from Bolton three years ago.

CLUB NEWS DESK

CLUB SCENE by Malcolm Gamlen

ANOTHER PROUD DAY

There's something different about the Cup whether it's League or F.A. Cup matches.

Wednesday, January the 10th 1979 was a very proud day for our club when we played Liverpool in the Third Round of the F.A. Cup and held at Roots Hall. We lost 3-0 in the Replay at Anfield but nevertheless gave a splendid performance.

We shall, of course, be pleased to entertain Bolton Wanderers upon our own ground today in the Second Leg of the Second Round of the Football League Cup Competition.

We are lucky to have been drawn against another First Division Club. There is no doubt that Bolton Wanderers are a team steeped in football tradition having played in seven F.A. Cup Finals. They were F.A. Cup Winners in 1923, 1926, 1929, and 1958.

Cup football is a break for both players and fans. For the players it provides a new and refreshing challenge in the midst of the ceaseless hunt for League points.

For the fans it provides an attractive diversion whether things are going well or not so well for their teams.

The following items are generally on sale at our Club Shop which is situated at 374, Victoria, Southend and is in fact the headquarters for the United Supporters Association Instant Lottery.

Badges	50p
Beany & Bobble Hats ea.	£1
Car Stickers	25p
Duffle Bags	£1.50p
Key Rings	50p
Handkerchiefs	30p
Money Boxes	£1
Mugs	70p
Patches	50p
Pennants	50p
Rosettes	25p
Scarves	
Bar	£1.50p
Name	£2
Silk	80p
Torches	£1.85p
Quiz Cards	99p
Various programmes and other items	
- Call in while Stocks last.	

SUPPORTERS' CLUB NOTES

May we take this opportunity to remind members about this Thursday's Social evening in the United Blues Club at 8pm. A panel from the players and management will be there to answer questions so if you want an answer, come along and join in. Admission is free for members; non-members may join at the door.

Our fixtures in the Rothmans Quiz League start next month and as usual we are looking for volunteers for the team. If you want to know what the standard is like, why not enter our own individual Quiz championship on September 27th. There's a trophy for the winner and entry is free to all members. Help to make the evening a success by giving your name and taking part on the night.

The second edition of our free newsletter Bluesline is due out shortly. If you have any interesting views or ideas, write to us c/o Roots Hall and we'll try to include them.

Away Travel

Arrangements for the rest of this month are as follows:—

Saturday 15th September

Blackburn Rovers (via British Rail). Coach leaves Roots Hall

3pm. Fare £5.80 from London. Party will assemble at Euston Platform 9 at 9am. Any alterations will be given over the loudspeakers.

Wednesday 19th September

Reading. Coach leaves Roots Hall 3pm. Fare £2.20.

Saturday 29th September

Brentford. Coach leaves Roots Hall at 11.45am. Fare £2. Please carry your membership card when booking and when travelling.

Membership

You can join the Supporters' Club for 40p per year or 20p if you are under 16. Call at the Supporters' Club office tonight and you can join immediately.

Life Membership costs £5 and includes a special certificate and lapel badge. We have launched Target 200 to help us raise an extra £1000 in this our 50th year. The latest to join include M. Gamlen, N. McIntyre, D. Walker, S. Geroldi, A. Lee, C. Johnson, P. Easdaile and M.D. Jones. Will you help us reach our target?

Lottery

The Supporters' Club continue to provide sellers for the Cashcade Lottery tickets inside the ground on match days.

Have you joined yet? Use this application form to enrol or renew your membership:

I wish to become a member of Southend United Supporters Club. Please enrol me as Life (£5) / Senior (40P) / Junior (under 16 years 20p)* member.

Name

Address

.....

Age (if under 16) *Delete as applicable

Please enclose s.a.e. if applying by post to The Secretary, Southend United Supporters Clubs, Roots Hall, Victoria Avenue, Southend.



Back Row, Left to Right: Micky Tuohy, Dave Cusack, Graham Horn, Tony Hadley, Peter Abbott.
Fourth Row: Brian Beckett (Physiotherapist/Youth Coach), Alan Moody, Steve Yates, Mervyn Cawston, Gerry Fell, Derrick Parker, Dave Smith (Manager).
Third Row: Garry Nelson, Graham Locke, Jeff Hull, John Keeley, Graham Franklin, Steve Goodwin, John Walker, John Lattimer (Assistant Manager).
Second Row: Colin Morris, Mick Stead, Ron Pountney, Frank Walton (Chairman), Phil Dudley, Anton Otulakowski, Terry Gray, & Andy Polycarpou.
Front Row: Nick Edkins, Paul Foley, Alan Hull, Glen Pennyfather & John Whiskin.

On this page is a photograph of our playing staff taken upon press day by the Universal Pictorial Press & Agency Ltd.

Printed sitting upon the ground are five members of our Youth Team which gained an excellent result 3-0 against Gillingham on Saturday August 25th - expect more details in our Blackpool match programme.

In our last programme for the Rotherham match, we drew reference to the excellent start which our First Team made to the current campaign.

Our Reserve and Youth Team fixtures have now begun and at the time of writing we are aware that our Youth Team lost their opening fixture in the South East Counties League

1-0 at the Orient. Our Youth Team Administrator Frank Banks informs us that they were unlucky to lose and that the team played very well. He claims that we were on top in the first half but wasted several chances.

The Team line-up was:

CLIFF BURTON, TERRY CARLILE, NICK EDKINS, STEVE PRATTEN, ALAN

HOWLES, JOHN WARNER, ALAN HULL, GLEN PENNYFATHER, PAUL FOLEY, GRAHAM MOORE and JOHN WHISKIN. Substitutes were MICKY TALMAGE and PAUL WELLS and MICKY TALMAGE replaced GLEN PENNYFATHER after 50 minutes. The latter sustained a slight back strain.

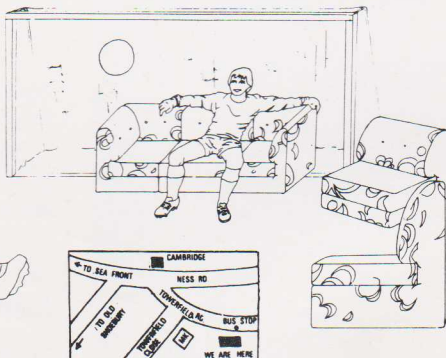
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PROGRAMME
PUS



Saturday Afternoon Disaster

I know Friday night is his night out with the boys, but by one o'clock in the morning either my temper comes out because 'he doesn't think of anyone but himself' or the tears fall because 'he doesn't love me anymore, like every Friday'.

Then the front doorbell rings (he can't find the keyhole), opening it to find him supported on both sides by friends, not only drunk again but completely legless! May I be forgiven for that hasty thought because on closer inspection, the agony on his face is real. On bringing them all in a touch of medicinal whiskey brought out the sad story.

At about 8.00 pm they all arrived at the pub together and with the cry "last one in buys the drinks" all bolted in the door. My man, not to say he is tight, put in the greatest effort, fell up the step bruising his face, arm and twisting his ankle. The rest of the evening was spent up the hospital having X-rays and being bound up to the knee in sticky bandage. And shame on me for thinking all those awful things; I did not even smirk as the story unfolded.

The thing that brought tears to his eyes was not the pain or the battered face, but the ultimate despair — HE COULDN'T GO TO THE MATCH TOMORROW. The pits of the earth were not deep enough to swallow his disappointment.

In the morning I was in full swing. As you know, my attitude is always to make the best of a bad situation. For a change I did the shopping with the delights of his stomach uppermost in my mind, I even lugged home lagers to put in the fridge. By the afternoon he accepted that no one could wave a magic wand to get him to the game, the team Manager would not be sending his Rolls Royce for the most ardent fan, and accepted TOTAL MISERY.

THERE WAS NOT EVEN A MATCH ON THE T.V. IN THE AFTERNOON.

I must take his mind off the situation. Children out, I dashed upstairs, showered, slipped into 'something comfortable' like they do in the films which I usually keep for his birthday; a liberal squirt of perfume, and I glided down the stairs like Susan Hampshire.

Opening the living room door, my heart sank to my furry slippers. He was in his favourite chair, last year's programmes on his lap and all over the floor, and the radio on full blast describing the pre-match scene at But with my motto 'never give up' flashing at me, I settled myself in the chair directly opposite him. He did not even notice me, he was talking to the radio, a glazed expression on his face. Try again. I got some lager out the fridge and leaned across him hoping the perfume would go to his head. Recognition at last, he looked up and on seeing my attire, "Arn't you feeling well pet? Why don't you go to bed — don't worry about me, it's quite a novelty listening to a match on the radio though I will have to wait till 5.00 for our result".

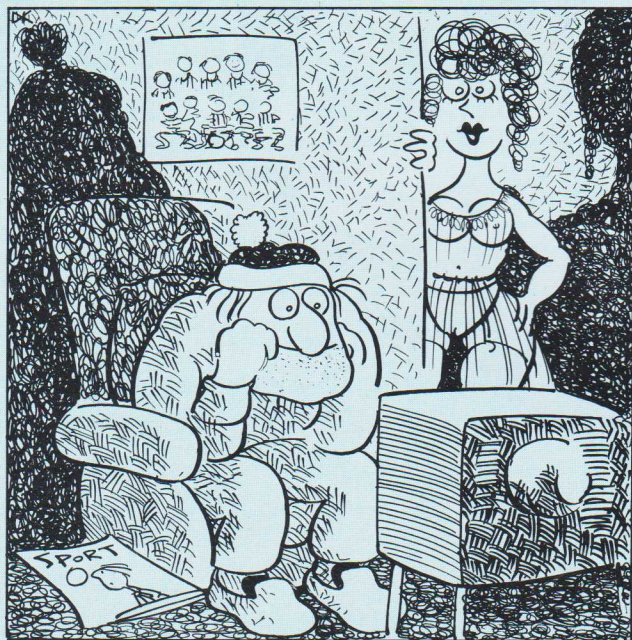
"But my love, you will get better much quicker if you completely relax; we could talk quietly and listen to some nice music like we used to". — "For goodness sake, don't you understand what it's like for me being stuck here on a Saturday afternoon. I think I am taking it very well, don't make it harder for me by whining".

Thoroughly defeated, I got ready, took some money from the savings with every intention of blowing it all on something stupid; this is always balm to the frustrated mind (and body). But on reflection, I cannot possibly hope to compete with football, so I will buy him a couple of walking sticks for next Saturday. I will even massage his foot during the week — in fact, I will be so understanding it will make him sick, to make sure he doesn't miss another match; then I can do what I want. I did not really fancy him bruised and unshaven anyway.

But just for once it would have been nice to come first.

Supposing I went with him next Saturday; would it spoil it for him, or would he appreciate me more. Well, it's a thought.

Diana Briggs



Tea or Coffee?



Tommy Docherty the new Manager of Queens Park Rangers Football Club.

What's up Doc?

A portly little Glaswegian has been called in to revive the sagging fortunes of one of London's major football bastions, Queens Park Rangers.

The West London side, relegated to the Second Division last May, after a stay of six years in the top flight, have called in the 'Doc' to cure their ills.

Tommy Docherty is no stranger to this situation. It is a standing joke in football that Docherty has had more clubs than Jack Nicklaus. But although he does not always endear himself with the establishment, there is no doubt that the effervescent 'Doc' has the gift to make even players who dislike him, rise to their maximum potential.

Positive

This is why when there is a salvage job to be done, the cry goes

out to bring in the 'Doc'.

Never lost for words, and always positive in his approach, it is little wonder that Rangers new boss proclaimed to his entourage of press men this summer that, "Rangers will win promotion this season".

But this was no idle battle cry voiced as a spur to take up the challenge. It was a heart felt assessment of Queens Park Rangers potential, based on the exciting displays of some of Rangers young players on tour in Nigeria.

Prescription

For Docherty's prescription for recovery has always been to utilise young players with a spoonful of experience, a remedy which he can justly claim brought relief to Chelsea, Aston Villa and Manchester United during his practice with them.

Players like Clive Allen, the son of former Q.P.R. boss Les Allen, are proof that Rangers have a future. Clive scored a superb hat-trick against Coventry City, in his first full League game last April, and could become one of the hottest properties in football this season.

Mr. Docherty explains, "The transfer market has gone crazy. All the more reason why we have to look deeper and deeper to find our own players. It pays to spend more on your own Youth policy to unearth that £1 million player, because today you can pay £250,000 for a bad player."

Grit

The former Scotland manager, who brought Manchester United back to the First Division at the first attempt knows what is required to gain promotion.

He says, "You need a certain amount of skill, backed by tremendous heart and work rate, grit and determination.

"The only way to cure the ills at Loftus Road, is by everyone working together — the players and staff — for the benefit of the club.

"In doing this and gaining decent results, it is amazing how quickly the ills can be cured. Just the same as if the results go the wrong way, you can become a very sick patient, and become steadily worse.

"There is a lot of talent here. Everyone is keen, the staff are all young — except the manager — the players are fresh and if we all work hard together and have that little bit of luck you must have, there will be no problem at all."

Undoubtedly, one of the major factors in Queens Park Rangers re-habilitation programme, will be the contagious enthusiasm of the new boss. Tommy Docherty makes no secret of the fact that he enjoys working with young players, and there is no doubt that his almost boyish eagerness for football gives him an excellent working rapport with them.



Johan Cruyff (Los Angeles Aztecs) shields the ball from Ricky Davis (New York Cosmos).

America: Where Now?

by Brian Glanville

You probably did not know that the United States of America once reached the Finals of the World Cup. Why should you? It was a long time ago and a long way away. 1930, to be precise, and in Uruguay. Most of the so-called American team were in fact British professionals with names like Moorhouse and Bart McGhee. The French players watched them with amusement in training, admired their "tree trunk thighs," and christened them The Shout Putters. The Americans, or expatriate Britons, got through to the semi-finals at the expense of, among others, Belgium, but were

then thrashed 6-1 by Argentina.

Twenty years later, on another South American field in Belo Horizonte, the United States defeated England 1-0 in the World Cup, thanks to a goal which bounced in (some uncharitably said) off the head of a Haitian called Larry Gaetjens. The England team included the likes of Stan Mortensen, Wilf Mannion, Billy Wright and Alf Ramsey, though the best inside-forward on the field was probably a little American called John Sousa, who learned his football in Fall River.

America haven't got anybody like

him today. Last May, full of verve and vinegar, their international team played France on the Astroturf of the Giants Stadium, New Jersey. Optimism ran strong; but the French were stronger. The Americans, most of whom were genuine Americans — which may have been the trouble — were thrashed 6-0 and totally outclassed.

Worse, or as bad, was to follow. The Olympic team in its turn was battered to pulp by the Mexicans. The United States federation made an official protest; the Mexicans were professionals. This was quite true — they came, *en bloc*, from



the same modest League club, but if you can find me a single true amateur playing in the Olympic soccer tournament, I shall salute you.

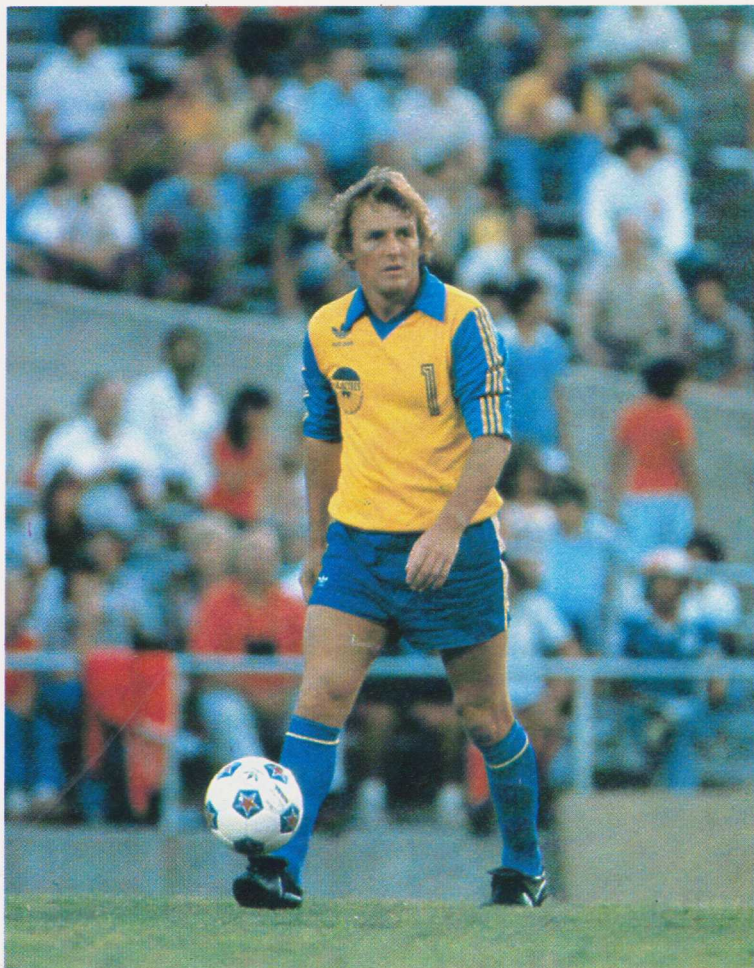
In parenthesis, let me record that the only recorded joke uttered by that dreadful old dinosaur Avery Brundage, long President of the Olympic Committee, was when the then FIFA President Sir Stanley Rous informed him that the massive majority of soccer players the world over were amateurs. "Yes," replied Brundage, "but none of them seems to play in the Olympics."

Watching the USA v France match with a cold and expert eye, Paul Gardner, an English expatriate journalist who's been out there for twenty years, remarked that there just wouldn't be any progress while American clubs got all their players from college, and college coaches insisted on treating them as if they were miniature American footballers. Placing, that is to say, the emphasis on physique, power, muscle, combativeness, aggression.

There is little subtlety and limited skill to the typical product of American college soccer, and the trouble is that the educational system means that the pro-soccer clubs can seldom get hold of a player before those four years of college.

This is of no consequence to the world of American football. American colleges, or universities as we would call them, seem very often little more than a mere adjunct to their gridiron teams, massively supported by funds from the alumni, their players treated like sacred cattle. The standard is artificially high because these Behemoths are not true college students at all. Indeed, special courses have to be given to them to get them through the simplest of their examinations. But the level of their grid-iron football is virtually professional, the amount of driven, ruthlessly harsh training that they do probably exceeds that of many a professional club. So the standard is artificially high, just as their academic standard is risibly low. From that point of view, soccer in American colleges is healthy where the gridiron game is sick; but that doesn't help the club managers.

That the Americans, after all these years of dabbling in soccer, have failed to produce their own talent may seem extraordinary. That the situation will next year become serious is inevitable. The clubs have easily enough got round the North American Soccer League's



Another English exile, prospering in the States is former Derby goalkeeper Colin Boulton, now with Los Angeles Aztecs.

insistence that they sign a larger and larger quota of native players by acquiring them; then sitting them on the bench — a practice which has caused great bitterness among them.

But next season, the Football League clubs will no longer be allowed to send their players on loan. The NASL teams must either buy them or do without them, and to anyone who regularly receives the team lists, as I do, the extent of the problem will be manifest. Though more Dutch, German and Yugoslav players are beginning to flow to the States, the great preponderance of them are British. This is perhaps inevitable, given the fact that there is no linguistic difficulty with a British professional. He can converse with trainers, coaches and reporters, he can — which is often very important — be sent out into the city to give "clinics", appear on television, and generally spread goodwill.

It seems to me, however, a very good thing that the NASL be brought

up hard against reality. Maybe they will now at last go looking for players where American football, baseball and basketball have found them so abundantly; in the black ghettos.

Not to seek them there was a conscious decision of policy by NASL clubs, who admitted they were chasing the white, suburban dollar, that the boy they wanted to interest — as an honest club President once admitted to me — was the future Vice President of the country. Well, he will eventually be able to afford to pay for his seat, but it is most unlikely he will ever do much of consequence on the football field.

It took till the late 1940s for American baseball to relinquish its taboos, allow Jackie Robinson to play baseball for the Brooklyn Dodgers, and pave the way to a flood of black talent. Even the Brazilians held out until the 1930s. The sooner the NASL clubs begin looking, the better hope for their salvation.



Facelift for Ford's **Record Breaker.**

We are now on the fourth major body style for the Ford Cortina and the company have just announced a lot of detail changes to this, Britain's most popular car.

You'd think they'd just leave it at the new wrap-round front and rear lamp clusters and coin the extra money for a "new" Cortina, but they really seem to have tried to answer some common criticisms.

The latest Cortinas have slightly more power, an average 40 lbs less body weight, an improvement in fuel consumption and are the first Fords to benefit from a new company rust-proofing programme.

Naturally, prices are up too! Now the basic two-door 1300 start to the range will set you back £3235, while the most expensive 2300 Ghia Estate is a cool £6435. Increases vary from just over £100 to several hundred at the top end.

What do you get?

The Cortina has never been a revolutionary car. Rather like Chevrolet's one-time best seller in the USA, the Impala, it offers sturdy service with reasonable costs, fuel consumption and comfort. It has always been a straightforward car to own and Ford are putting even more emphasis on the ease of service now.

In fact, they say they have cut servicing costs by 50 per cent! Major servicing is required only every 12,000 miles, but an interim visit to your dealer — or a quick D-I-Y job — is wanted every 6000 miles.

The costs have been cut by using Fiesta features like a self-adjusting clutch, rear brake inspection holes and easy-access instrument cluster with one printed circuit and snap-connectors that only go together the correct way around.

The transmission, steering and most suspension components are sealed for life, as are the wheel bearings.

Engine mods

Ford have been at work under-bonnet too. All the motors — and the range stretches from a 1297 cc four of 61 bhp to a 2294 cc V6 giving a lusty 116 bhp — have viscous fan couplings.

So what? So they only operate at normal engine temperatures, when a thermostat tells them too, and that saves fuel and releases a little extra power.

The 1300 Kent engines and single choke 1600s have a new Ford variable venturi carburettor that's said to save up to 7½ per cent on the fuel bill, in town operation.

The popular 1600 models keep their twin choke Weber carburettor, give the right side of 30 mpg at a constant 75mph. The 2.3 V6 models are naturally the fastest (109 mph claimed), but the acceleration is very little quicker than that of the more economical 2.0 litre Cortinas. This despite a wealth of engine modifications, and the useful transistorised ignition that requires no service, yet allows extra engine efficiency.

Putting on the style . . .

While the same reliable front engine, rear drive mechanical layout continues as ever, the latest Cortina looks a little different with the revised front and rear lighting, the aerodynamic grille (pioneered by Fiesta) and increased glass area front and rear. Nice to hear they **all** have laminated windscreens now, cheating the motorway windscreen repairmen of their expensive trade!

The door openings are an inch larger and there are now wrap-around bumpers with side body moulding to increase protection against careless parkers.

Inside the seats are completely new, developed with the co-operation of beefy policemen weighing up to 17.86 stones.

A lot of heavy thought has gone into the new Cortina!



Ricardo Villa (Spurs).

SOCCER IMPORTS ADD FLAVOUR O.K.

Just twelve months ago Tottenham Hotspur manager Keith Burkinshaw stated, "It will be a great thing, not only for Spurs, but for football in general." He was, of course, referring to his sensational double signing of Argentina's World Cup stars, Osvaldo Ardiles and Ricardo Villa.

Since Burkinshaw pioneered the way, more than 20 overseas players have been persuaded to flaunt their talents in the Football League, so now seems as good a time as any to reflect on Mr. Burkinshaw's word and question whether our football has benefited from this trend.

At the outset there were conflicting opinions, pockets of resistance forecasting doom. For it must be remembered that the situation had been forced upon football by the Treaty of Rome, legislating on the free movement of labour within

the Common Market.

Economics

Of course once the parochial insular attitudes had been overcome it became a case of pure economics. The fact that you could get two Argentinians for the price of one home grown player, dictated the pattern.

But the underlying fears remained. Imported players would restrict the development of our own youngsters, was one common argument. Cricket, of course, has experienced all the advantages and pitfalls of fielding overseas stars. They have flirted with imported players, on and off, since the turn of the century. The general consensus of opinion in cricket circles appears to be that the infusion of foreign talent is a good thing providing you are selective.

One man who has enthused over the introduction of foreign players is England manager Ron Greenwood. He says: "Foreign players have acted as a stimulant, they have created a feeling of expectancy, excitement and glamour.

"I am certainly not afraid that their presence will diminish my chances of picking good England international teams."

Coventry City manager Gordon Milne admits. "I have enjoyed it. The satisfying thing from our point of view is that the imported players have come in and not been that special. I do not mean that disrespectfully, but I think it shows the quality of our own players."

Success

Colin Addison agrees. He says, "I would not be against bringing a foreign player to Derby, if I thought he could do well for the club."



Alberto Tarantini - The Birmingham City star who has returned home.

In essence then this bold refreshing experiment seems to have succeeded. Certainly Keith Burkinshaw has no regrets and now even Liverpool that stealthiest pursuer of hidden talent, has joined the foreign exchange mart by signing Israeli international Avi Cohen.

West Bromwich Albion and Stoke City have also signed players from abroad, emphasising the fact that this is the only way to get players at a reasonable fee. With super stars like Ardiles, Muhren, Thijssen and Sabella adding a new dimension to both the game and the crowds the message seems simple enough. Our soccer imports do not rule they just add flavour to the game, O.K.



Tony Brown (W.B.A.)

PICTURE PROFILE

A pictorial review of your favourite
players throughout the World of soccer.



Ken Price (Gillingham)



Barry Powell (10) and Ian Wallace (Coventry City)



Can England's Three-Year Domination of the European Cup Continue?

by Leslie Vernon

When a French journalist, Gabriel Hanot, football editor of the famous sports daily, *L'Equipe*, propagated the idea of a competition for the Champions of the European Countries, even he had no inkling of the potential of the ensuing tournament. It caught on instantly, Real Madrid were the first winner, and the English champs, Chelsea (yes, Chelsea!), were forbidden to enter by the shortsighted F.A.

That was in 1955, and this season, the European Cup celebrates its twenty-fifth anniversary with a list of 'runners' worthy of the occasion. Three of the previous British winners are in the race (Manchester United are the exception), and the challengers to Nottingham's crown include Ajax, A.C. Milan and Real, all of whom have captured the coveted trophy more than once.

How eagerly is it coveted? More so on the Continent than in Britain. Real Madrid, for instance, could have retained their domestic League with last season's squad, but their Yugoslav manager, Boskov, invested £900,000 in Laurie Cunningham with an eye on the European Cup.

Last term, when AEK Athens were knocked out by Forest, they instantly sacked their legendary manager, Ferenc Puskas, and even Hennes Weisweiler's position was threatened at Cologne due to his tactical blunders in the second-leg of the semi-finals against Brian Clough's heroic warriors.

Contrary to some ill-informed newspaper reports, a seeding system has always been in operation for the first round draw of the European Cup. In earlier years, this method favoured the representatives of the leading footballing countries irrespective of identity. But in recent times, as now, the clubs themselves are obliged to reach the semi-final stage of one of the three European competitions before they are subsequently accorded privileged treatment. Hence, the much criticised first round clash between Forest and Liverpool – Nottingham had no previous international pedigree, and Liverpool, as holders, were, of course, seeded.

The present system is not entirely satisfactory, because while, for instance, two strongish teams, Ujpest Dozsa of Hungary and Dukla Prague of Czechoslovakia beat the living daylight out of each other, Red Boys Differdange and Omonia Nicosia 'clash' in another tie. Who? You may well ask, without being rude to the honest champs of Luxembourg and Cyprus.

When I consider the always thorny question of who is going to carry-off the trophy, my choice must come down to five 'possibles'. The English duo of Forest and Liverpool, indeed our three-years' domination of this competition, are most seriously challenged by Kevin Keegan's Hamburg. Cunningham's Real Madrid, and A.C. Milan, where there isn't an

English player, but only because no foreigners have been allowed into Italy since the fiasco of the 1966 World Cup.

My outsiders, who might cause a surprise, are Austria Vienna, Strassbourg and the rejuvenated Ajax Amsterdam. As for Round 1, Bob Paisley is not too happy with a trip to faraway Russia. The Dynamo Tbilisi camp is equally apprehensive about playing Liverpool – many visiting teams are beaten in the dressing-rooms of Anfield. The noise-volume at Tbilisi will be much less severe, they have a rather morose crowd, almost complacent. The players must perform extremely well before they receive any encouragement from the terraces – 100,000 capacity! But in Sengelija, Tbilisi have an outstanding forward, and this is not an easy tie for the Reds.

Oester of Sweden are less of a problem for Forest. Having coped with the stonewalling tactics of Malmo in last year's Final, they can cope with anything the stolid Scandinavians can offer.

Celtic were drawn against mystery team Partizan Tirana of Albania, a country which has been absent for years from the international fray. The Scots have nothing to worry about, except perhaps the possibility that that Albanians might fail to turn up for the return-leg in Glasgow... It should all be very exciting, intriguing and entertaining. Happy Anniversary, European Cup!

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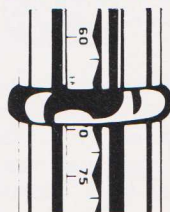
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Record Roundup



Debbie Harry - vocalist of the pop group Blondie.

BLONDIE

BLONDIE are a household name, arguably the only new American group of 1979. Riotous reactions, gold grooves and smash singles have elevated this six piece New York outfit to previously undreamt of heights.

Blondie are not just a pretty face, they are Debbie Harry on vocals, Chris Stein on lead guitar, Frank Infanti on second guitar, Nigel Harrison on bass, Clement Burke on drums and James Destri on keyboards.

Although the first incarnation

of BLONDIE was during the summer of '73, it was not until 1975 that the present line up evolved and they seriously started working as a group.

Their debut album 'BLONDIE' was not an obvious commercial success, but it did establish a large following for BLONDIE on this side of the Atlantic and it wasn't long before the band undertook their first UK dates. The shows, which were support dates with the highly rated TELEVISION, were

a great success and the combination of Debbie Harry's good looks and BLONDIE'S original style proved irresistible.

The second album 'PLASTIC LETTERS' released on Chrysalis in February 1978 was much more of a group effort than its predecessor, and the result was a deeper and infinitely more substantial sound that allowed for repeated listening. 'PLASTIC LETTERS' remained in the charts for most of the summer and was certified gold. Apart from being a great success in itself, the album also produced two singles "Denis" and "(I'm Always Touched By Your) Presence, Dear", both of which were top ten hits. The former went right to the top of the charts and was partially responsible for the 'Blondie mania' that was such an integral part of their last tour.

Unlike many absent sensations, BLONDIE have grown in stature to such a degree that the Autumn 1978 tour was awaited with almost fanatical expectation.

Since their return to New York they undertook a series of live shows - including one with Alice Cooper, and completed their third album 'PARALLEL LINES'. Parallel Lines unlike previous LP's was produced by Mike Chapman of Chinn/Chapman fame. The resulting album saw a further development of the idea that BLONDIE are a group and not a backing band. The musicianship improved, the songs still better, and Debbie's voice in fine fettle; one is left with the overall impression of having heard the complete BLONDIE album.

Singles released from this album include "Picture This" which rose to No.10, "Hanging On The Telephone" which went to 5, "Heart Of Glass" which went to No.1 and "Sunday Girl" which also went to No.1. The last two singles were massive hits establishing BLONDIE firmly at the top of the tree in England and America.

Their next album 'EAT THE BEAT' is due for release in September.



Blondie Parallel Lines

**Includes
The Hit Singles**

**HEART OF GLASS
SUNDAY GIRL
HANGING ON THE
TELEPHONE
PICTURE THIS**



Chrysalis

face to



face

Colin Benson meets Coventry City manager Gordon Milne, face to face and asks: "With transfer fees reaching astronomical proportions, isn't it time a limit was put on them?"

Gordon Milne: "No, I do not think this is necessary. I always think you have got to be able to do a good deal if you want to, and that sometimes means selling as well as buying."

"The point is, you do not have to buy. There are a lot of clubs this season who have done quite good deals selling and one or two who have done good deals buying. At the moment it seems like a seller's market."

Colin Benson: "Do you not agree that 1 million pounds, for one player, is opening the doors to self-destruction?"

Gordon Milne: "There was a lot of criticism fired at Brian Clough when he bought Trevor Francis for a million pounds, but you know, we were the other club that was trying to buy him for that amount of money."

"We did not set the tempo, or set the price, because he went somewhere else. Now, I think in Trevor Francis' case, he will in the next few years, prove to be a cheap player. In fact, in two years time Nottingham Forest will be able to sell him for a profit."

"If a club thinks like that, and the door is open to enable them to complete the transaction, then good luck to them. But if there are restrictions and a limit to what you can do, and what you can pay, you cannot deal anymore, and I think it has to remain a dealers market."

"Football is all about that. If you limit the amount of the fee, in a way you are coming back to the question of limiting a player's salary. If the transfer fee was controlled that way there might be some merit in it - but I do not know - I think it has to be an open market."

Colin Benson: "Do you think that player's salaries have got out of hand?"

Gordon Milne: "Well, if somebody is worth £750,000, he has got to be worth a lot of money basically in his wages. You cannot pay someone that is worth that

sort of money £100 per week. The problem we have to watch is that players do not get too greedy, because if they do, they will kill the game off."

"This is obviously a matter of concern, because there is a limit within each club's budget, as to what they can spend on transfers and what they can spend on wages. And I think, trying to compete for the best players and the most highly paid players all the time, can bring you down a step."

Colin Benson: "Although in comparison with other sports such as tennis and golf, our top footballers are poorly rewarded."

Gordon Milne: "Yes, they are. The problem we have is that we do not make a living out of pure foot-

ball, so clubs are heavily subsidised by lotteries, etc. Tennis and golf rely on big Sponsorships and the big contracts players themselves can command through advertising. It is more individual than a collective sport like football."

"I have always felt that football belongs to the average man on the street - this does not mean that players should not earn a lot of money, they are important people - but if a player is getting £2,000 per week, the lad that is on £500 is not going to be happy. And if on a Saturday he thinks he has done as well as the other fellow, and some Saturdays he is going to have done better, he is not going to be satisfied."

"In tennis and golf you are looking after yourself. Football is collective and although people have to be paid what they are worth, the money has to be proportioned correctly amongst the squad."



Coventry City Manager Gordon Milne.

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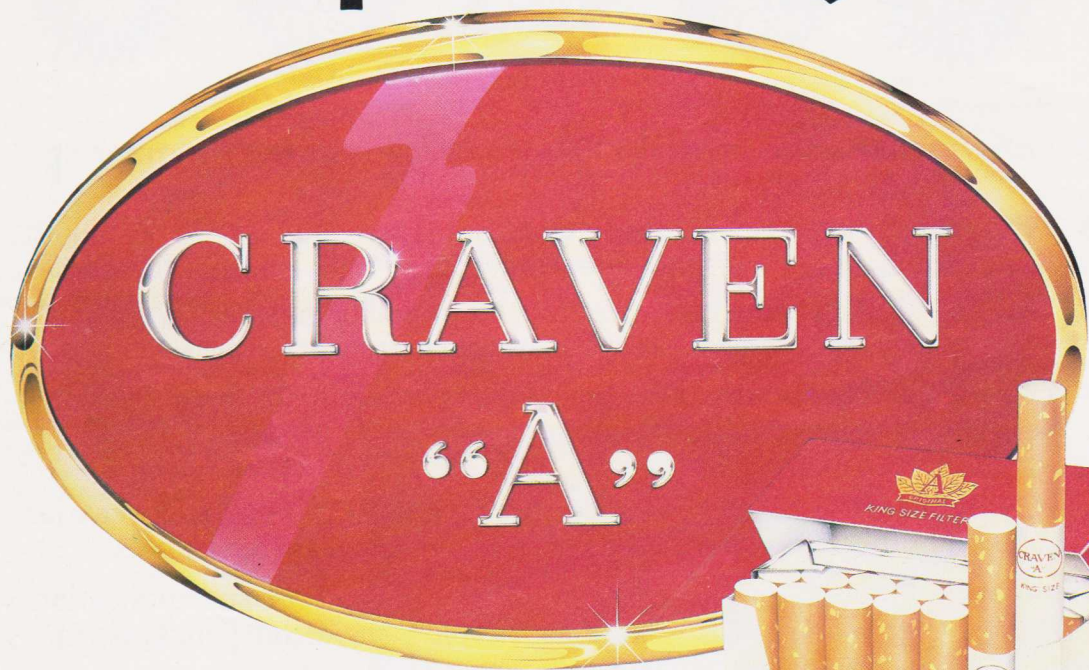
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SOUTHEND UNITED: Threadgold: Pavitt: Anderson: Douthie: Stirling: Burns: Sibley: Anderson(W): Hollis: Baron: Bainbridge.
Attendance: 10,500.

We were of course in Division Three (South) at the time and on the same day there were two interesting games between teams now in Division One. In one of

these Norwich beat Crystal Palace 2-0 and in the other Coventry beat Brighton 2-1. It is also interesting to see Southampton held to a goalless draw at The Dell by Torquay United.

Manchester United – In Division One won their fourth game in a row, 3-1 against Charlton with JACK ROLLEY(2) and TOMMY TAYLOR on the mark. Wolves also kept well in the championship running by beating Blackpool, BILL SLATER scoring the only goal of the game against his former club.

Liverpool were, however, far from any championship thoughts for after their 2-1 home defeat by West Ham they had only three points to show from their first five games and disillusioned supporters were already wondering about the pos-

sibility of being relegated to Division Three (North).

Leeds too were struggling in Division Two and went down to their fourth successive defeat, 5-3 at Bury, with JOHN CHARLES getting one of their goals. Nottingham Forest were even worse off, being still pointless after five games and the goal HUGH McLAREN scored in their 2-1 defeat at Lincoln was their first of the season.

Finally, in Division Three (North) Accrington Stanley were amongst the clubs making the early running. LES COCKER scored one of their goals in a 2-0 win over Workington. They were just behind Scunthorpe who in only their fifth season of league football were at the top of the table with 9 points from 5 games after beating Southport 2-0.

Today's MAN IN THE MIDDLE

RONALD C. CHALLIS
(Tonbridge, Kent)

Commenced refereeing with R.A.F. in Singapore (1952) then progressed via Kent League, Southern League – referee for 10 seasons – Football League line to full list in 1968. Has refereed F.A. challenge Trophy Final and a European Competition Final in 1976. Lined the Football Association Cup Final in 1975, also twice in Inter-Cities Cup matches. Linesman in U.E.F.A. Cup Semi-Final in 1978. In 1979 was Reserve Referee for Football League Cup Final and refereed F.A. Cup Final. Married and with two sons is a Magazine Production Manager. Keen member of Referees' Association who enjoys visiting societies for talks on Laws of the Game. Hobbies are playing squash and golf. Is Chairman of Association of Football League Referees and Linesmen (London and Southern Counties Section).

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Chesterfield	3	2	0	0	5	1	0	0	1	2	3	4
Blackburn	3	0	1	0	1	1	1	0	0	4	1	4
Grimby	3	2	0	0	8	4	0	0	1	1	3	4
Southend	2	1	0	0	1	0	1	0	0	1	0	4
Millwall	3	1	0	0	2	1	0	2	0	2	2	4
Rotherham	3	2	0	0	5	1	0	0	1	1	5	4
Colchester	3	1	0	0	1	0	1	0	1	2	3	4
Oxford	2	1	0	0	5	1	0	1	0	2	2	3
Swindon	3	1	1	0	4	0	0	0	1	1	2	3
Sheff. Utd.	3	1	0	0	2	1	0	1	1	1	2	3
Sheff. Wed.	3	0	1	1	0	3	1	0	0	3	0	3
Carlisle	3	1	1	0	2	1	0	0	1	0	1	3
Wimbledon	3	0	0	2	2	4	1	0	0	2	0	2
Bury	3	1	0	0	3	0	0	0	2	0	3	2
Mansfield	3	1	0	0	3	2	0	0	2	2	4	2
Plymouth	3	1	0	0	2	0	0	0	2	2	5	2
Hull City	3	0	1	1	2	4	0	1	0	0	0	2
Reading	3	0	1	0	2	2	0	1	1	0	2	2
Blackpool	3	1	0	0	2	1	0	0	2	3	7	2
Barnsley	3	1	0	1	2	3	0	0	1	0	2	2
Exeter	3	1	0	1	2	3	0	0	1	1	4	2
Gillingham	2	0	1	0	1	1	0	0	1	1	2	1
Brentford	2	0	0	0	0	0	0	1	1	2	6	1

FIXTURES 1979/80.

SOUTH EAST COUNTIES LEAGUE

1979			F	A
Sat 18 Aug	Orient	A	0	1
Sat 25 Aug	Gillingham	H	3	0
Sat 1 Sept	Crystal Pal	A		
Sat 15 Sept	Q. P. R.	H		
Sat 22 Sept	Norwich (LC)	A		
Sat 29 Sept	Charlton Ath.	H		
Sat 6 Oct	West Ham Utd	A		
Sat 13 Oct	Chelsea	A		
Sat 20 Oct	Orient	H		
Sat 10 Nov	Charlton Ath.	A		
Sat 17 Nov	Norwich	H		
Sat 24 Nov	Watford	H		
Sat 1 Dec	West Ham Utd	H		
Sat 8 Dec	Arsenal	A		
Sat 15 Dec	Ipswich	A		
Sat 29 Dec	Tottenham	A		

1980				
Sat 5 Jan	Crystal Pal	H		
Sat 12 Jan	Millwall	H		
Sat 19 Jan	Norwich	A		
Sat 26 Jan	Fulham	A		
Sat 2 Feb	Tottenham	H		
Sat 9 Feb	Chelsea	H		
Sat 16 Feb	Q. P. R.	A		
Sat 23 Feb	Gillingham	A		
Sat 1 Mar	Millwall	A		
Sat 15 Mar	Portsmouth	H		
Sat 22 Mar	Watford	A		
Sat 29 Mar	Arsenal	H		
Sat 12 Apr	Fulham	H		
Sat 26 Apr	Portsmouth	A		
Sat 3 May	Ipswich	H		

MIDWEEK FOOTBALL LEAGUE

1979			F	A
Tues 28 Aug	Charlton Ath		4	1
Tues 4 Sept	Brentford			
Tues 11 Sept	Brighton & H. Albion			
Tues 25 Sept	Portsmouth			
Tues 2 Oct	Gillingham			
Wed 10 Oct	Watford			
Tues 16 Oct	Millwall			
Tues 30 Oct	Northampton			
Tues 6 Nov	Millwall			
Tues 13 Nov	Watford			
Tues 20 Nov	Cambridge Utd			
Tues 27 Nov	Cambridge Utd			
Tues 1 Dec	Brighton & H. Albion			
Tues 11 Dec	Northampton			
Tues 18 Dec	Charlton Ath			

1980				
Wed 2 Jan	Gillingham (LC)			
Tues 8 Jan	Aldershot			
Tues 15 Jan	Peterborough Utd			
Wed 23 Jan	Portsmouth			
Mon 28 Jan	Peterborough Utd			
Tues 5 Feb	Wimbledon			
Wed 13 Feb	Gillingham			
Tues 19 Feb	Brentford			
Tues 18 Mar	Wimbledon			
Tues 25 Mar	Aldershot			

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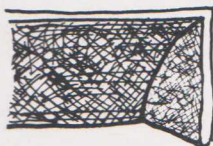
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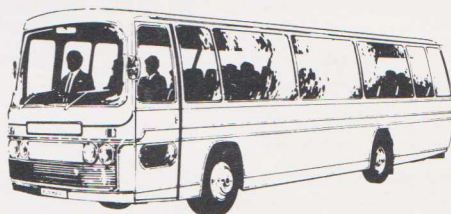
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Today's Teams

SOUTHEND v BOLTON WANDERERS

MERVYN CAWSTON	1	JIM McDONAGH
PHIL DUDLEY	2	DAVE CLEMENT
ALAN MOODY	3	PETER NICHOLSON
DAVID CUSACK	4	ROY GREAVES
STEVE YATES	5	PAUL JONES
MICKY STEAD	6	MIKE WALSH
TONY HADLEY	7	TADEUSZ NOWAK
ANTON OTULAKOWSKI	8	NEIL WHATMORE
MICKY TUOHY	9	ALAN GOWLING
DERRICK PARKER	10	LEN CANTELLO
COLIN MORRIS	11	NEIL McNAB
RON POUNTNEY	12	

match ball

TODAY'S MATCH BALL

generously donated by

MRS. L. BOCK

The records played at today's match are supplied by J R Records and Tapes presented by S M Leisure Services.

match officials

REFEREE: RON CHALLIS (Tonbridge)
 LINESMEN: M H Benton (Red) (Cambridge)
 D JACKSON (Yellow) (Maidstone)

next home game

BLACKPOOL
 Division Three
 Friday, 7th September
 K.O. 7.30pm



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